

**East First Coast Flyer Bus Rapid Transit Project**  
**Jacksonville, Florida**  
**Small Starts Project Development**  
**Information Prepared April 2015**

The Jacksonville Transportation Authority (JTA), in coordination with the City of Jacksonville and the Florida Department of Transportation (FDOT), proposes to implement an 18.5-mile bus rapid transit (BRT) line from the Rosa Parks Transit Station linking Regency Mall, Florida State College-Jacksonville (Deerwood Center), University of North Florida and ending at Jacksonville Beach. The project includes 12 new stations, traffic signal priority at 32 intersections, real-time bus arrival information at stations, queue jumper lanes at six intersections, procurement of 19 40-foot compressed natural gas buses and construction of a new parking garage in Jacksonville Beach. The project would be integrated into JTA's Downtown BRT line that is currently under construction with local and Federal funds. The project would use several existing bus pull-off locations along Beach Boulevard that were constructed by FDOT. The project's current total estimated capital cost is \$44.6 million. JTA expects to seek \$22.3 million from the Small Starts program.

JTA believes that the project would reduce transit travel times and improve transit service reliability in the corridor. JTA also believes that the project would enhance regional connectivity by providing better accessibility to educational and employment opportunities to downtown Jacksonville and throughout the Jacksonville metropolitan area.

In November 2005, JTA completed an alternatives analysis and selected BRT as the locally preferred alternative for the East Corridor. The project was included in the region's fiscally constrained long range transportation plan in November 2014. JTA expects to complete the environmental review process with receipt of a Finding of No Significant Impact in Fall 2015, receive a Small Starts Grant Agreement in November 2016, and start revenue operations in November 2017.