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REGION 10 BULLETIN NO: 2010-66

Subject: Washington Brownfields Redevelopment Conference

Program Area: Training

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The Northwest Environmental Business Council and the Washington State Department of Ecology are proud to present, for the third year, the **2010 Brownfields Redevelopment Conference**, at the Greater Tacoma Convention and Trade Center in Tacoma, WA on October 7, 2010 from 8:15 am - 5:00 pm, (reception following) with pre-Conference Workshops on October 6.

- **A focus on communities.** This year's theme, *Reclaiming Our Communities*, reflects a focus on public and public/private projects that respond to the specific needs and circumstances of a community – whether a small city or a community within a larger city.
- **A focus on planning.** The agenda reflects the fact that granting agencies are increasingly expecting projects to be tied to a community based integrated planning approach that looks at sites within a broader community development strategy.
- **A focus on financing.** Given the current state of financial markets, the conference provides attendees with a realistic picture of current financing markets, what development options are fundable, and the financing sources and tools that can support them.
- **A focus on success.** The community planning process and the resulting public or public/private projects involve a range of stakeholders and business partners. Sessions will cover lessons learned, and strategies for success, in managing these complex endeavors.

Session offerings are provided for both experienced professionals and newcomers to the concept. Topics include:

- Taking a community approach to redevelopment
- Integrated planning in action
- Innovative financing options
- The anatomy of public/private partnerships
- Redevelopment options in today's economy
- Stakeholders and the redevelopment process
- The outlook for real estate financing

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- How communities can attract developers
- Low Impact Development on BF sites
- Update on regulatory issues
- Reducing the threat of Natural Resource Damage Assessments (NRDAs)

This conference is intended for local government and economic development staff, land developers and real estate agents, environmental engineers, consultants, and remediation experts, financiers, lawyers, and insurance providers, environmental regulators, and property owners.

Attending the conference, participants will be able to:

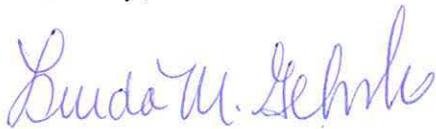
- Gain an up-to-date perspective on brownfields redevelopment concepts.
- Explore what projects can move forward in today's financing environment.
- Learn what it takes to create and manage successful projects.
- Meet and network with leading experts, colleagues, potential partners, and customers.

If you are interested in attending, please follow this link and register online and to view the agenda, speakers, and exhibits: <http://www.nebc.org/content.aspx?pageid=67>.

We hope you will take advantage of this wonderful training opportunity. Contact Sue Moir for exhibitor and sponsorship information at 503-227-6361 or email sue@nebc.org.

For further information, contact Region 10's Linda Gehrke at (206) 220-4463 or email linda.gehrke@dot.gov.

Sincerely,



R.F. Krochalis
Regional Administrator

